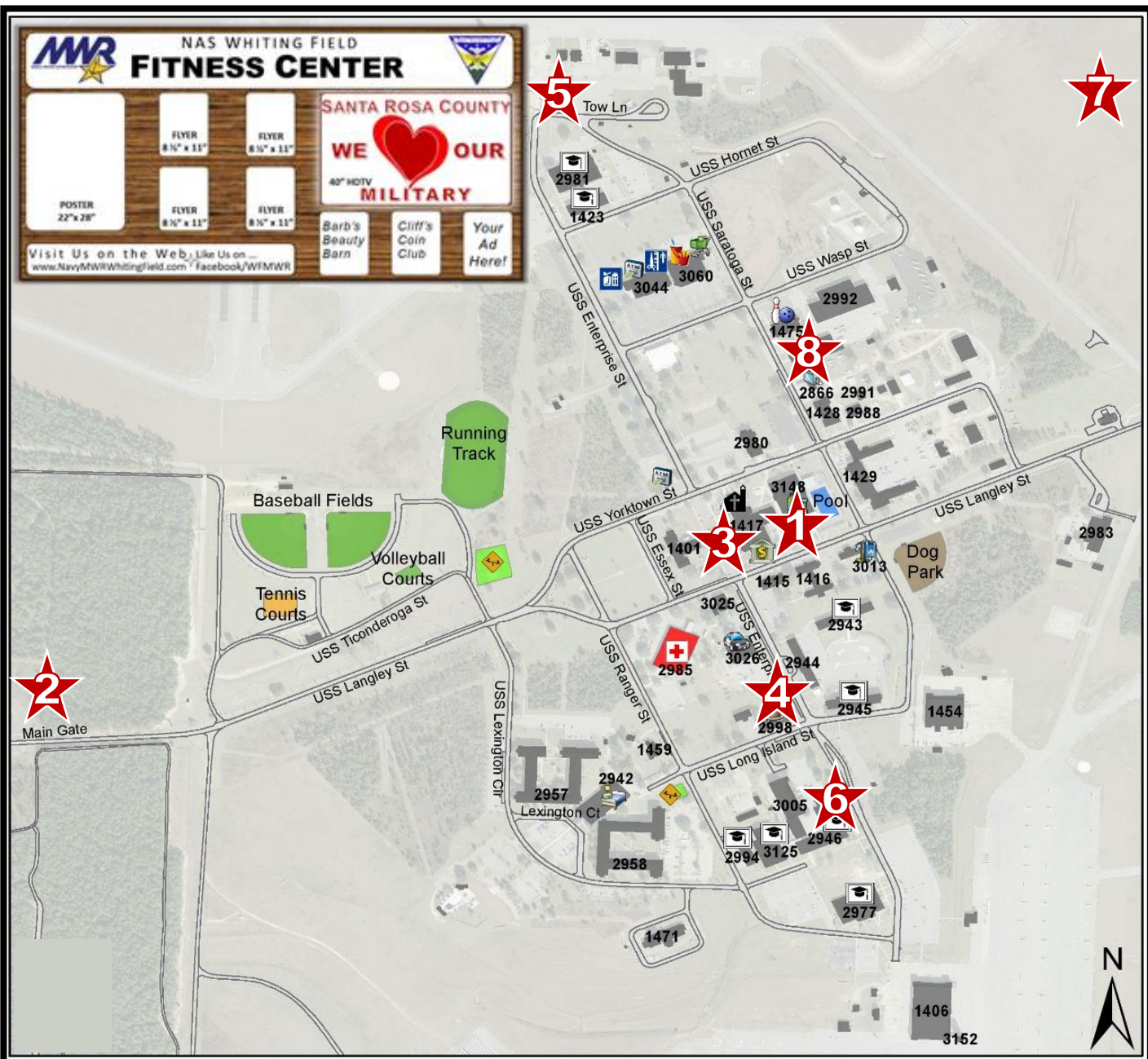


Naval Air Station Whiting Field Customer Information Centers

Eight high visibility locations in MWR heavily trafficked facilities each with dedicated locations for advertising in framed holders.

Sizes available: ~ 8 ½ x 11" (port/land) ~ 22"x28" (port/land)

- | | |
|---|--|
| <u>1</u> Fitness Center (7,975) | <u>5</u> North Field Snack Bar (811) |
| <u>2</u> Child Development Center (2,271) | <u>6</u> South Field Snack Bar (2,896) |
| <u>3</u> Community Recreation (439) | <u>7</u> Whiting Park Rec Area (5,718) |
| <u>4</u> Tower Books & Café (2,278) | <u>8</u> Airdales Rec Center (Spring 2021) |





Naval Air Station Whiting Field Advertising Locations



Digital	Banner	Poster	Special Print	Unique
---------	--------	--------	---------------	--------

Installation	Type	Location	Size Available	In/Out	1/2 Sided	Impressions/ Month	Rate/ Month
Whiting_Field	Advertisement	MWR Newsletter	Full Page	N/A	N/A	6,000	\$ 300
Whiting_Field	Advertisement	MWR Newsletter	½ Page	N/A	N/A	6,000	\$ 150
Whiting_Field	Advertisement	MWR Newsletter	¼ Page	N/A	N/A	6,000	\$ 75
Whiting_Field	Banner	Ball Field	4'H x 8'W	Outdoor	1 Sided	500	\$ 150
Whiting_Field	Banner	Dog Park	4'H x 8'W	Outdoor	1 Sided	1,200	\$ 200
Whiting_Field	Banner	North Field Snack Bar	4'H x 8'W	Outdoor	1 Sided	1,261	\$ 200
Whiting_Field	Banner	Driving Range	4'H x 8'W	Outdoor	1 Sided	269	\$ 150
Whiting_Field	Banner	Pool	4'H x 8'W	Outdoor	1 Sided	7,975	\$ 200
Whiting_Field	Banner	Tennis Courts	4'H x 8'W	Outdoor	1 Sided	500	\$ 150
Whiting_Field	Banner	Whiting Park	4'H x 8'W	Outdoor	1 Sided	2,745	\$ 200
Whiting_Field	Bathroom Poster	Fitness Center	22" x 28"	Indoor	1 Sided	6,374	\$ 75
Whiting_Field	Brochures/ Handbills	Airedales Community Recreation Center	NTE 8.5" x 11"	Indoor	N/A	1,200	\$ 100
Whiting_Field	Brochures/ Handbills	Coffee Shop/Library	NTE 8.5" x 11"	Indoor	N/A	5,800	\$ 100
Whiting_Field	Brochures/ Handbills	Community Recreation	NTE 8.5" x 11"	Indoor	N/A	3,835	\$ 100
Whiting_Field	Brochures/ Handbills	Fitness Center	NTE 8.5" x 11"	Indoor	N/A	6,374	\$ 100
Whiting_Field	Brochures/ Handbills	Indoc	NTE 8.5" x 11"	N/A	N/A	1,300	\$ 390
Whiting_Field	Counter Wrap	Child Development Center	24.5"H x 86.5"W	Indoor	1 Sided	2,223	\$ 450
Whiting_Field	Counter Wrap	Fitness Center	25"x18'	Indoor	1 Sided	6,374	\$ 450
Whiting_Field	Digital Screen Package	MWR Locations (digital)	JPG 1920x1080 px 300 dpi	N/A	N/A	21,488	\$ 220
Whiting_Field	Large Poster	Fitness Center	22"W x 56"H, Viewable Area: 21" x 55"	Indoor	2 Sided	6,374	\$ 350
Whiting_Field	Poster	Child Development Center	22" x 28"	Indoor	1 Sided	2,223	\$ 150
Whiting_Field	Poster	Coffee Shop/Library	22" x 28"	Indoor	1 Sided	5,800	\$ 150
Whiting_Field	Poster	Coffee Shop/Library	22" x 28"	Indoor	1 Sided	5,800	\$ 150
Whiting_Field	Poster	Coffee Shop/Library	22" x 28"	Indoor	1 Sided	5,800	\$ 150
Whiting_Field	Poster	Community Recreation	22" x 28"	Indoor	1 Sided	3,835	\$ 150
Whiting_Field	Poster	Fitness Center	22" x 28"	Indoor	1 Sided	6,374	\$ 150
Whiting_Field	Poster	North Field Snack Bar	22" x 28"	Indoor	1 Sided	1,261	\$ 150
Whiting_Field	Poster	South Field Snack Bar	22" x 28"	Indoor	1 Sided	4,218	\$ 150
Whiting_Field	Score Board Sign	Ball Field	4' x 8'	Outdoor	1 Sided	500	\$ 350
Whiting_Field	Table Tents	Airedales Community Recreation Center	NTE 4" x 6"	Indoor	Trifold	1,200	\$ 125
Whiting_Field	Table Tents	Coffee Shop/Library	NTE 4" x 6"	Indoor	Trifold	5,800	\$ 150
Whiting_Field	Table Tents	North Field Snack Bar	NTE 4" x 6"	Indoor	Trifold	1,261	\$ 125
Whiting_Field	Table Tents	South Field Snack Bar	NTE 4" x 6"	Indoor	Trifold	4,218	\$ 125
Whiting_Field	Vehicle Wrap	Liberty Van	Ford E350	Outdoor	1 Sided	3,500	\$ 500
Whiting_Field	Web Ad	www.navy.mwr.whitingfield.com	1440x420px	N/A	N/A	6,893	\$ 300
Whiting_Field	Window Cling	Coffee Shop/Library	36"x16" / 28"x50"	N/A	1 Sided	5,800	\$ 200
Whiting_Field	Window Cling	Fitness Center	24" x 39"	N/A	2 Sided	6,374	\$ 200